

Show Mother Earth Some Love

By Automating Your Accounts Receivable

It will come as no surprise that businesses use – and discard – a lot of paper. In the United States alone, offices consume 12.1 trillion sheets of paper a year.¹ Some of it ends up in the recycling bin, while a lot of it lands in ... landfills. And manual accounts receivable is a BIG part of the problem.

Our recent survey, the **State of Automating Accounts Receivable**, reveals that many businesses still conduct B2B invoicing and payments manually, using outdated or legacy systems. Nearly half of respondents (49.5%) indicated that most of their organization's AR is manual.

When it comes to manually invoicing customers, here's the breakdown – and the environmental impact.



70%
still use fax
machines²

32%
still fax
invoices³

Fax machines in use today emit 10,141,264,060 lbs. of CO₂ annually.⁴



40%
mail hard copies

7 trees. That's what it costs to make 500 sheets of paper and 500 envelopes.⁵



46%
email them

If digital payment isn't an option, that could mean printouts, mailing checks and more paper waste.⁶

The Good News?

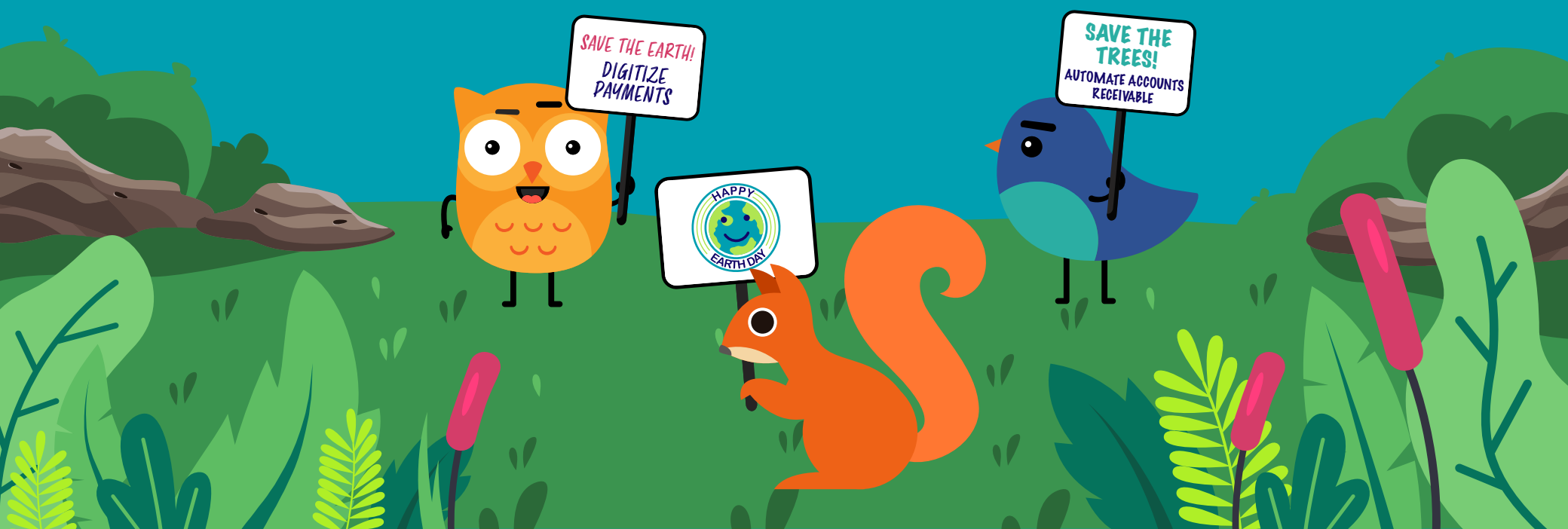
More and more B2B organizations are looking at ways to modernize their payments. In fact, 89% of senior decision-makers surveyed are committed to changing their AR processes, benefiting business and the environment:

56%
of businesses with
AR automation improve
customer retention

53%
of businesses with
AR automation increase
cash flow

36%
reduction in harmful
emissions by switching
to electronic invoices⁷

By bringing B2B payments into the 21st century, businesses will be able to drastically reduce their collective carbon footprint.



Want to learn more about how AR automation can help your business and the planet? Visit [BlueSnap.com](https://www.bluesnap.com).

¹ <https://www.theworldcounts.com/stories/paper-waste-facts>

² <https://www.efax.com/blog/why-does-faxing-still-exist>

³ <https://go.bluesnap.com/progressing-payments-report>

⁴ <https://visual.ly/community/Infographics/environment/carbon-footprint-fax-machine>

⁵ <https://www.rainforestmaker.org/businesses-act-paper-calculator.html>

⁶ <https://go.bluesnap.com/progressing-payments-report>

⁷ <https://saldoinvoice.com/blog/3-reasons-to-use-paperless-invoices>